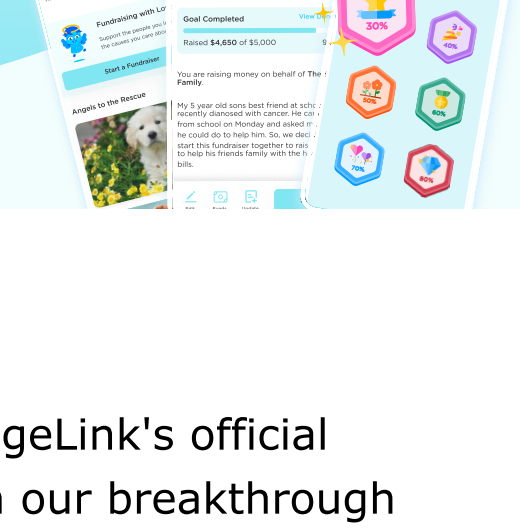
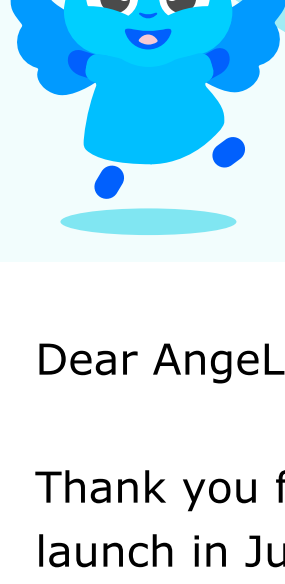


AngelLink™

2022 Year-in-Review



Dear AngelLink Community,

Thank you for your support in 2022! Since AngelLink's official launch in June, we've had explosive growth in our breakthrough fundraising platform. We're on a mission to solve humanity's biggest problems through crowdfunding.

Look what we've accomplished together...

Platform

26,000+

Nationwide Users on AngelLink

\$1.2 Million

Transactions Processed

Marketing

50,000+

Social Media Followers

1.26 Million

Website Sessions

Financial

\$5.5 Million

Raised in Seed Funding

Investors include: PAY.ON (Founder), AIM HI Accelerator Fund (CEO), ACI Worldwide (Chief Production Officer), OurCrowd (GP).

Fundraising with Love™

AngelLink is Reimagining Crowdfunding With 4 Key Differentiators:



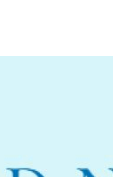
Product Trust

Review, vet every campaign with escalating flagging system to promote safety and security.



Product Engagement

Beautifully designed, innovative gamification, creates a powerful network effect, boosts retention.



Product Promotion

Engaging tools and templates maximize success, social media sharing, and campaign virality.



Product Value

Breakthrough technology, supportive female-centric community to empower women and a new generation.

Partnerships, Sponsors & Supporters

We're excited to announce AngelLink partnerships, sponsors and supporters in 2022. We can't thank you enough for helping to make the world a brighter place!

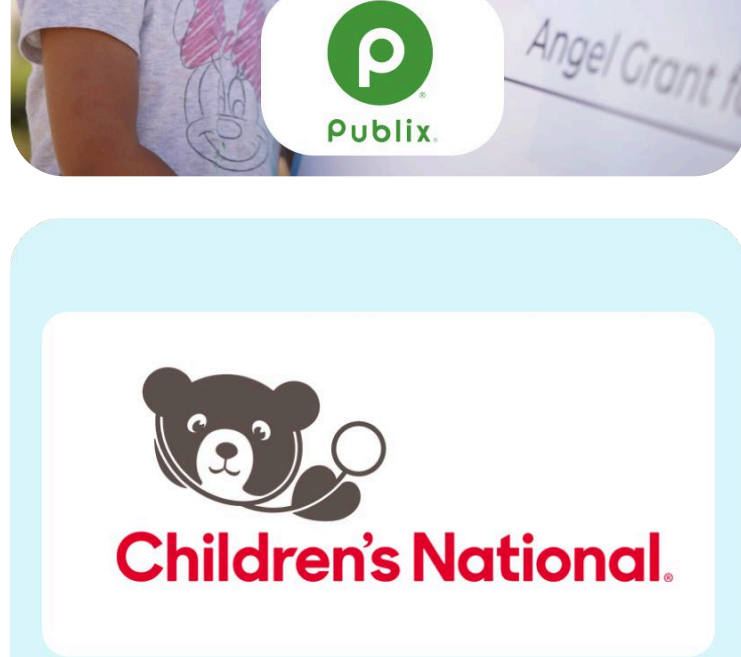
United Nations Foundation, Girl Up

Partnered with AngelLink to fundraise \$30,000 for 16 Days of Activism Against Gender-Based Violence Campaign.



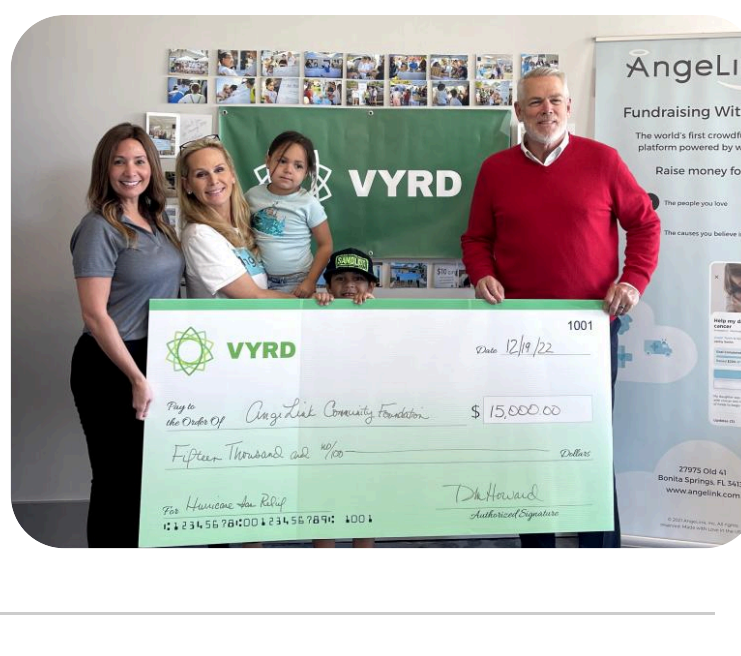
Priyanka Chopra Jonas

We're grateful that Girl Up Champion, Priyanka Chopra Jonas (55M followers), joined us in supporting our United Nations Girl Up initiative.



Target

Supported AngelLink Community Foundation \$10,000 event with \$100 Target gift cards for our community outreach program to help victims of Hurricane Ian.



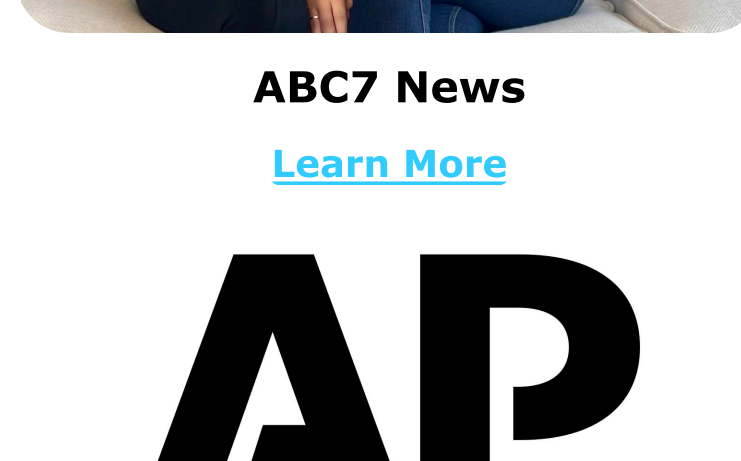
Publix Supermarket

Generously contributed \$100 Publix gift cards to AngelLink Community Foundation's \$10,000 event for underserved communities affected by Hurricane Ian.



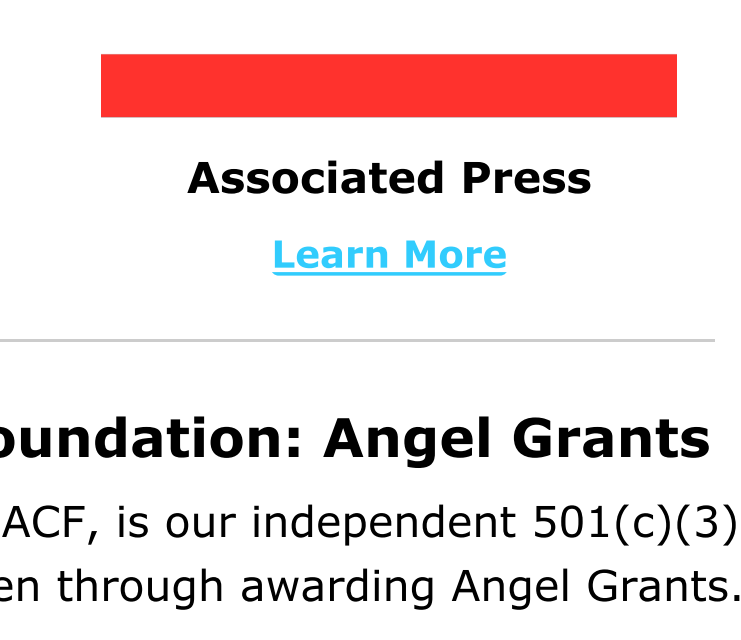
Children's National Hospital

Proudly partnered with AngelLink for their 10th Annual Race for Every Child Event in Washington, DC, October 2022.



VYRD Insurance Company

Raised \$15,000 on AngelLink, surpassing their original \$10,000 goal, to support local Hurricane victims.



Media Features

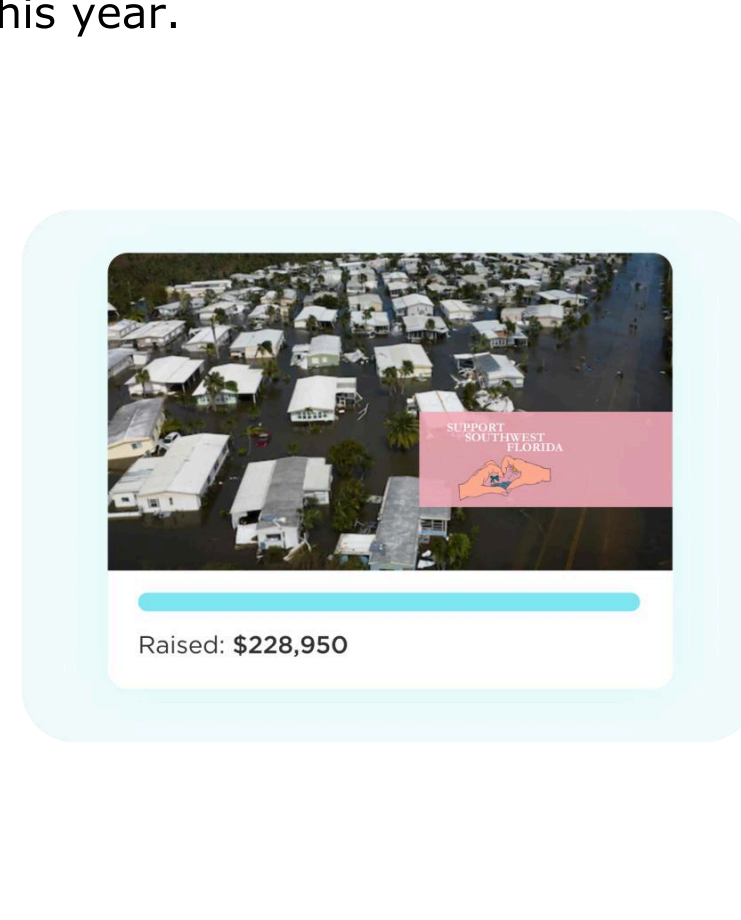
AngelLink is excited to have been featured in numerous media outlets in 2022, check out highlights below:

[View Press & Partnerships](#)



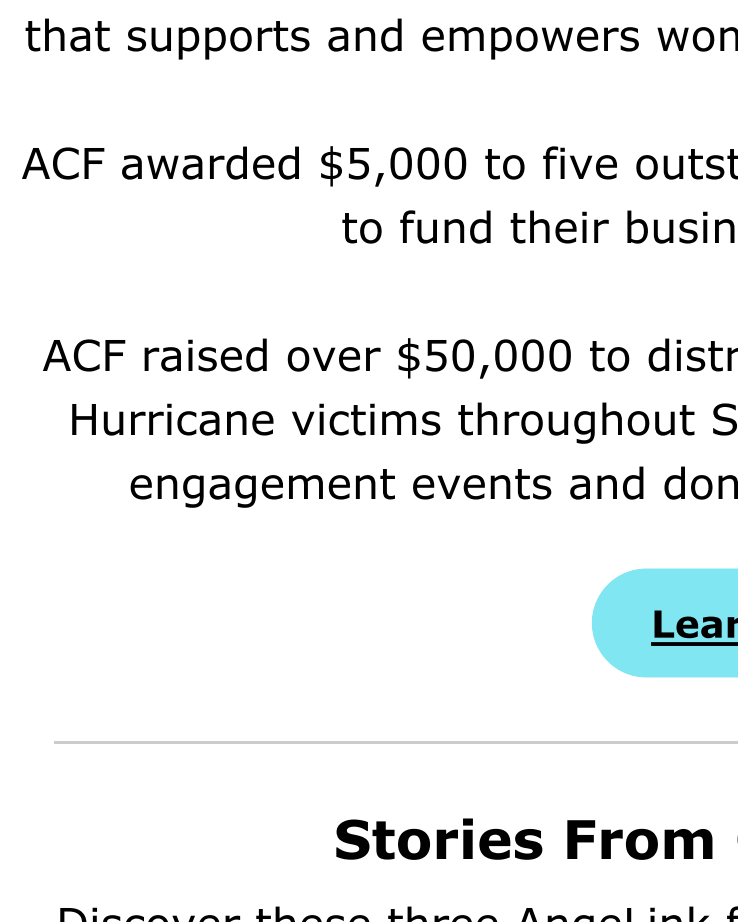
Good Morning Washington

[Learn More](#)



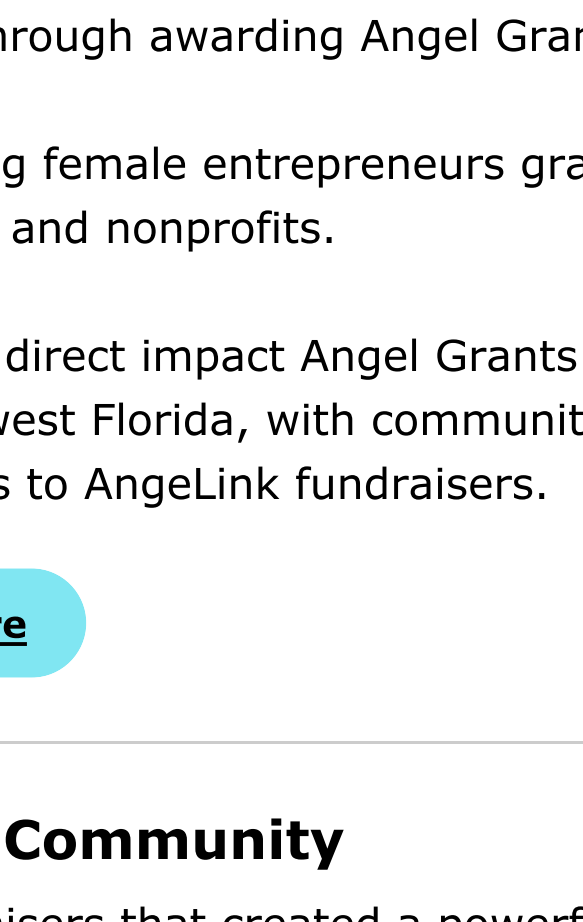
ABC7 News

[Learn More](#)



NBC2 News

[Learn More](#)



Associated Press

[Learn More](#)

AngelLink Community Foundation: Angel Grants

AngelLink Community Foundation, ACF, is our independent 501(c)(3) that supports and empowers women through awarding Angel Grants.

ACF awarded \$5,000 to five outstanding female entrepreneurs grants to fund their businesses and nonprofits.

ACF raised over \$50,000 to distribute direct impact Angel Grants to Hurricane victims throughout Southwest Florida, with community engagement events and donations to AngelLink fundraisers.

[Learn More](#)

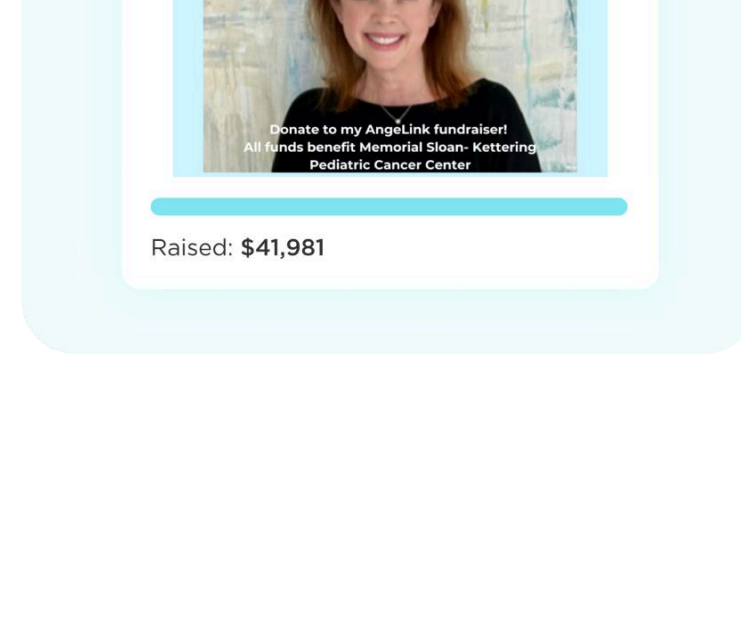
Stories From Our Community

Discover these three AngelLink fundraisers that created a powerful impact this year.

Rebuilding a Neighborhood: \$228,950 raised

After Hurricane Ian devastated the Southern coastline, a dress shop in Naples, FL, Marissa Collections, created an AngelLink fundraiser and raised \$228,000+ with help from employees, clients and vendors to support local relief efforts.

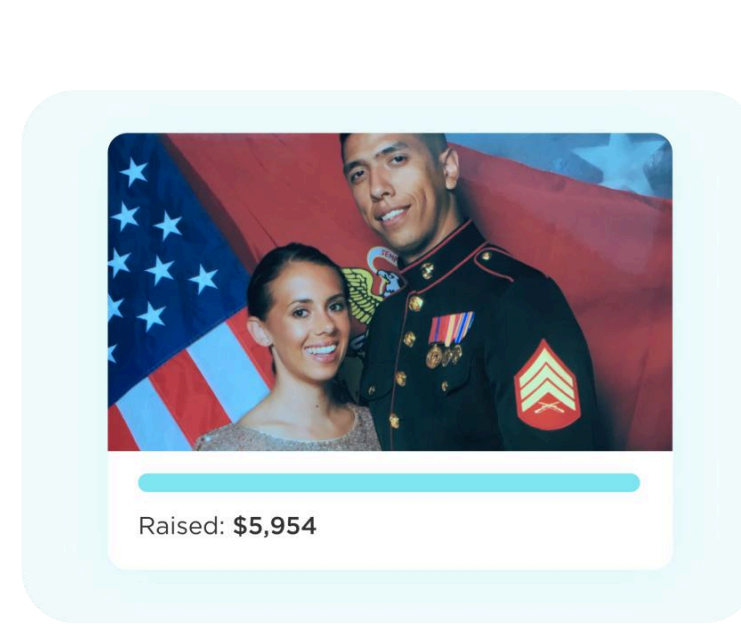
[View This Fundraiser](#)



Cancer Survivor Helps Kids: \$41,981 raised

Karen celebrated her 50th anniversary of surviving childhood Non-Hodgkin's Lymphoma cancer. She launched an AngelLink fundraiser to commemorate her survivorship to benefit Memorial Sloan Kettering, MSK, Hospital. We congratulate Karen on her successful fundraising for MSK's pediatric department!

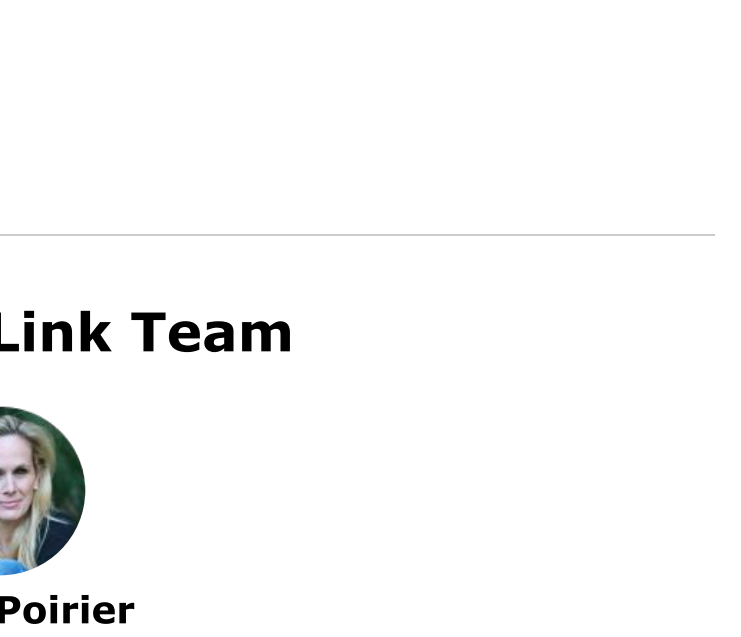
[View This Fundraiser](#)



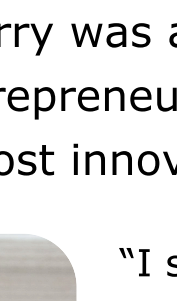
Honoring a Veteran: \$5,954 raised

Danny was a 'true servant leader' who served five years with the United States Marine Corp and was pursuing a medical degree when he tragically passed away. His wife, Hannah, set up an AngelLink fundraiser to honor Danny's legacy and brought together ninety-eight loved ones who shared treasured memories, donated, and nearly doubled her \$3,000 fundraising goal.

[View This Fundraiser](#)



The AngelLink Team



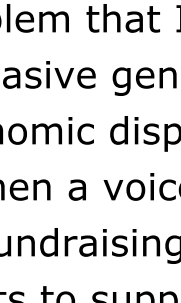
Gerry Poirier
Founder & CEO



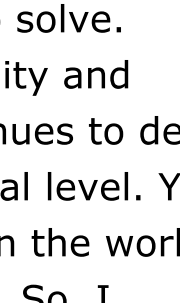
Sheila Nasehi
Chief Technology Officer



Laura Ariza
Chief Financial Officer



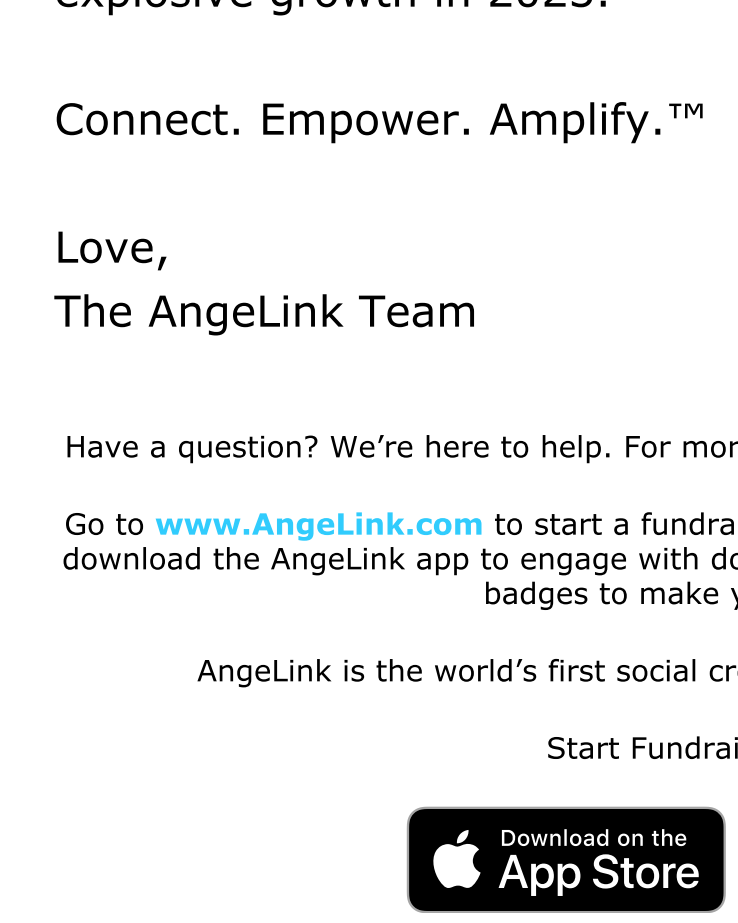
Paige Kutilek
SEO & Content Director



Francisco Manalo
Customer Support Director

From Our Founder: Mission-Driven Company

We're proud to announce Gerry was awarded the Mindshare Award for groundbreaking Tech entrepreneurs and joined Goldman Sachs' 10,000 Women among the most innovative female business leaders.



"I started AngelLink because I saw a problem that I wanted to solve. Pervasive gender inequality and economic disparity continues to deny women a voice on a global level. Yet, no fundraising platform in the world exists to support women. So, I decided to build one. My idea was simple; to develop the world's first, female-powered crowdfunding community to connect, empower and amplify our voices and improve the lives of billions."

[Read More](#)

Thank You

We couldn't have done it without you and our amazing, nationwide community of Angels. Together, both fundraisers and donors on AngelLink have created a powerful impact this year. We can't wait to magnify transformative change and continue our explosive growth in 2023.

Connect. Empower. Amplify.™

Love,
The AngelLink Team

Have a question? We're here to help. For more information or contact us, check out our [FAQ's](#).

Go to www.AngelLink.com to start a fundraiser today online or on our mobile app. Be sure to download the AngelLink app to engage with donors, track your progress and earn special virtual badges to make your fundraiser shine.

AngelLink is the world's first social crowdfunding platform powered by women.

Start Fundraising with Love.™

Join over 50,000+ followers and connect with us on social media.

Connect. Empower. Amplify.™

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