

2022 Annual Report



AngeLink<sup>™</sup> Community Foundation

## **AngeLink Community Foundation**

## Our Story:

The AngeLink Community Foundation is an independent IRSregistered 501(c)(3) public charity, Federal Tax ID: 85-2671534, creating a radically new ecosystem of financial inclusion to raise women up to their highest potential.

We work together with AngeLink, Inc. and other organizations to make direct impact grants through tax-deductible donations from generous donors. Together, we drive a powerful social impact.

#### Our Vision:

We're an innovative nonprofit leader focused on empowering women through economic equality, inclusion, diversity and transformative social impact.

#### **Our Values:**

We act in an ethical, responsible manner and model trustworthiness and integrity in everything we do.

#### Our Mission:

We're creating gender parity by building the world's largest community to support women.

## Our 6 Pillars of Giving:

AngeLink Community Foundation's 6 Pillars of Giving are unrestricted donations that support our thoughtfully curated core areas of focus. Through partnerships with other nonprofits, we nurture the spirit of female empowerment to achieve global economic equity for women.

- 1 Female Inequality and Injustice
- 2 Access to Capital for Women in Business
- **3** Single & Homeless Mothers
- 4 Girls & Women in STEM
- 5 Underprivileged & Minority Women
- 6 Women's Health & Wellness

## Inclusion & Community:

The AngeLink Community Foundation promotes inclusion, diversity and equality. Our community is committed to treating everyone with respect and compassion regardless of ethnicity, race, national origin, religion, beliefs, gender identity, sexual orientation, disability or age. Everyone can be an angel!

## Nonprofit Alliance:

AngeLink Community Foundation believes that we can achieve more when we combine forces. To partner with us, gain access to funding programs, events and grants, join our Nonprofit Alliance network. Learn more at https://AngeLink.com/acf/Nonprofit-Alliance/

## Angel Grants for Women in Business:

We empower female entrepreneurs through Angel Grants to start a new business or to support their existing one. Through the generosity of our donors, we award \$1,000 Angel Grants, typically in the form of a match, to women's business fundraisers that align with our mission. Learn more at https://AngeLink.com/c/Angel-Grants/

### Angels to the Rescue:

The AngeLink Community Foundation provides immediate support in times of emergency through direct impact Angel Grants. When there's an urgent need in our community or across the globe, we mobilize to provide financial aid, relief and recovery to help victims. Learn more at https://AngeLink.com/c/Angel-Grants/

## StudentLink:

Through our StudentLink program, we help students gain valuable leadership skills through structured civic engagement, charitable fundraising and community service activities. We enable high school students to become tomorrow's leaders, entrepreneurs and innovators. Learn more at https://AngeLink.com/acf/StudentLink/

## **Charitable Partnerships:**



ACF Partnership with VYRD Insurance Company, raised over \$15,000



ACF Partnership with Target for Local Hurricane Emergency, raised over \$10,000

Learn more at https://AngeLink.com/acf/Press-and-Partnerships/



Community Foundation

# **Empowering Female Entrepreneurs** Through Angel Grants

## Supporting Women in Business

Over the past few years, women started nearly **50%** of all small businesses in the U.S. with an average of **1,821 new businesses** created EVERY day! Currently there are 12.3 million women owned businesses generating \$1.8 trillion a year.

However, even with all that success, it's still hard for women to obtain the funding they need to support their businesses.

Women receive only **3% of venture funds** for their startups while over **40%** of women applying for a business loan will be turned away. According to Forbes.com, there's currently a **\$3 Trillion** unmet need to support female entrepreneurs.

Together with AngeLink, we are empowering female entrepreneurs who seek funding for their business. By starting an AngeLink fundraiser, women business owners have an excellent opportunity to be awarded a \$1,000 Angel Grant through the AngeLink Community Foundation. Female entrepreneurs excel at social crowdfunding. Women have a 69.5% success rate of crowdfunding for their businesses!

## Angel Grants for Women in Business

Our AngeLink Community Foundation 501(c)(3) awards \$1,000 Angel Grants to select women's business owners through the generosity of our donors. Awardees are chosen based on the most inspirational story, mission and social impact. Our \$1,000 Angel Grants are typically awarded to an AngeLink Business Fundraiser via a matching program.

Learn more at https://AngeLink.com/c/Angel-Grants/



## Meet our 2022 Angel Grant Recipients

We launched our inaugural Angel Grant program for women in business in 2022 in celebration of American Business Women's Day. AngeLink Community Foundation awarded \$1,000 Angel Grants to five outstanding female entrepreneurs, founders and organizations.



**Leah** Wema Health Foundation



Dee





Erika

Mellow Magnolia



**Dr. Alison** Third Wave Volunteers



Adeola Wellness Surge



## Why AngeLink in an Emergency?





**Unexpected Emergencies** 



## AngeLink Provides Urgent Help:

During an emergency, there's no better place to turn than AngeLink to raise money or give money to support those in need. Whether it's a personal tragedy or a natural disaster, such as a hurricane, tornado or flood...or even an unexpected financial emergency, we're here to help!



#### **Immediate & Direct Support**

When disaster strikes, we reach out to local and federal government officials, police and emergency responders on the ground to provide immediate help for those directly impacted. We partner with community volunteers with direct support in times of need.

#### Trust & Safety

At AngeLink, we take trust and safety seriously. We've developed a 7-point escalating flagging system to review fundraising campaigns to keep our community safe.

#### Angels to the Rescue:

When an emergency occurs, our Angels to the Rescue team jumps into action to help victims! Through the AngeLink platform, we're solving humanity's biggest problems through crowdfunding. Together with our community, we're creating a powerful social impact through life-changing fundraisers.

#### **Angel Grants**

Our AngeLink Community Foundation 501(c)(3) provides immediate support in times of need through Angel Grants and Angel Gifts. Through the support of generous donors, we provide emergency direct impact financial aid to help victims. We believe that together we can provide hope, change lives and make the world a better place.

Learn more at https://AngeLink.com/c/Angel-Grants/

AngeLINK Foundation Angel Gront for Hurrico



# **2022 Direct Impact Angel Grants**

## Hurricane Ian Emergency Relief

## Sharing Angel Love in Our Community

In September of 2022, Hurricane Ian, the deadliest hurricane to strike the state of Florida since 1935, hit landfall in Southwest Florida, the physical headquarters and home of AngeLink. Because we deeply care about our community, and we have built a platform capable of providing immediate response and relief, we knew this was our time to serve.

## **Rebuilding Together**

## Angel Grants: People Helping People

# Raised Over \$50,000

Through the powerful combination of AngeLink and the AngeLink Community Foundation, we delivered Angel Grants with on-the-ground distribution to support immediate funds. We knew this was a very unique opportunity to give donors the satisfaction of helping their neighbors as we physically delivered their "love" via Angel Grants.

## 2022 Charitable Partnerships:

\$1,000 Angel Grants and Angel Gifts were distributed to families, individuals and local businesses in direct impact aid to recover and rebuild.



Target Stores Give Back

We partnered with Target to help bring Christmas Giving to fifty underserved families affected by Hurricane Ian.



#### Publix Grocery Stores Give Back

Through our partnership with Publix, we distributed Publix gift cards with direct Angel Grant aid to victims of Hurricane Ian.



#### VYRD Insurance Company

In partnership with the AngeLink Community Foundation, Florida based VYRD Insurance raised \$15,000 through a Hurricane Ian Relief fundraiser.



#### \$1,000 Direct Impact Grants

Our Angels to the Rescue delivered the very first Angel Grant to Laura and Craig Cicco just one week after Hurricane Ian hit Southwest Florida.



#### United Nations Girl Up

AngeLink Community Foundation was thrilled to partner with United Nations Girl Up to support their initiative against gender based violence. Through our partnership, we awarded three Angel Grants to Girl Up Clubs for their leadership in Social Impact, Social Innovation and Social Engagement.









# 2022 Angel Grants Distributed to Our Southwest Florida Community



Naples resident, Dick Olmstead, receives an Angel Grant to help rebuild his home after the storm surge.



Helping single mother Candida and her two children in the aftermath of Hurricane Ian.



Hero John Velez abandoned his own needs to save his neighbor's life.



Celina Perez and her family lost everything, yet she helped distribute food, water and essential goods to her neighbors.



AngeLink staff and friends volunteer on site in Fort Myers, FL with Mercy Chefs, feeding hurricane victims.



The Angel Team delivered an Angel Grant to Rosie, who lost everything in the hurricane.



Target donated their maximum store gift for Hurricane Ian relief with us.



Through the generosity of Publix Grocery Stores, we distributed Angel Grant-Publix gift cards to the Moorhead Manor community.



We supported over 250 families with immediate food and basic necessities to share the Angel Love!



# **AngeLink Community Foundation Board Members**



## **Gerry Poirier**

Founder, AngeLink Community Foundation



Lana Krauter Former CEO, Senior Marketing Advisor



Marijke Jurgens International Center for Research on Women, Vice-Chair, JHU SAIS



## Barbara Simmons

Board of Directors of Greater Naples Leadership, Founder 100+ "Women Who Care"



## Rebecca Shambaugh

CEO, Women in Leadership & Learning



## Bailey Haas Social Impact Philanthropy Leader



**Jessica Shahin** Associate Administrator USDA SNAP, Food & Nutrition Service



**Christine Amorosi** President Health Quality Solutions, MHSA, MSN, AGNP



## **Rachel Hollis**

Head of Executive Communications, NASA Jet Propulsion Laboratory