



AngeLink™



**FOR IMMEDIATE RELEASE**

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**ANGELINK PARTNERS WITH GIRL UP TO RAISE FUNDS FOR 16  
DAYS OF ACTIVISM AGAINST GENDER-BASED VIOLENCE**  
*Crowdfunding Platform to Work with Girl Up Clubs*  
*November 25 – December 10 to Cultivate Leadership through Activism*  
*and Fundraising Campaigns*

**NAPLES, FL. (Nov. 22, 2022)** - [AngeLink](https://www.angelink.com), the female-powered social crowdfunding platform developing a global community for women seeking trusted fundraising, announced their partnership with Girl Up, an initiative hosted by the UN Foundation, aligned with UN Women's 16 Days of Activism Against Gender-Based Violence campaign running from November 25 through December 10, 2022. Throughout this campaign, the AngeLink crowdfunding platform will help Girl Up Clubs and supporters raise awareness for the elimination and prevention of gender-based violence and fundraise to provide Girl Up's gender-based violence curriculum, leadership development programs, and events free to youth around the world.



**Girl Up Club members**

*Courtesy of Girl Up*

“Just as AngeLink is powered by strong women, we are committed to empowering young women to become tomorrow’s leaders,” said AngeLink Founder and CEO Gerry Poirier. “Critical to both empowerment and leadership is building confidence and ensuring we prevent violence against women and girls. We are thrilled to have a lead role in promoting Girl Up’s campaign during 16 Days of Activism Against Gender-Based Violence through this campaign.”

The 16 Days of Activism Against Gender-Based Violence is an annual international campaign that kicks off on 25 November, the International Day for the Elimination of Violence against Women, and runs until 10 December, Human Rights Day. It was started by activists at the inaugural Women’s Global Leadership Institute in 1991 and continues to be coordinated each year by the Center for Women’s Global Leadership. It is used as an organizing strategy by individuals and organizations around the world to call for the prevention and elimination of violence against women and girls.

“At Girl Up, we’re developing transformative leaders who advance gender justice worldwide,” said Melissa Kilby, Executive Director of Girl Up. “By providing gender justice and equality education, training, and resources to youth in 150 countries, we aim to break the cycle of gender-based violence in future generations - and today’s. We are excited to partner with AngeLink to help train more youth around the world to be activists and leaders for what they believe in, to fundraise, mobilize, and take collective action to combat gender-based violence in their own communities and beyond. Girl Up Clubs, programs, and events are free and open to youth of all genders because it takes everyone to create a more just and equitable world for all.”



**AngeLink, HQ team members**

*Courtesy of AngeLink*

AngeLink and Girl Up will promote the 16 Days of Activism Campaign across all social media platforms, community mailing lists, websites, and blogs. The AngeLink team will provide best practices for fundraising, including launching and promoting campaigns, gaining momentum, organizing fundraising events, and growing the community of Girl Up donors. The total fundraising goal is \$25-50,000 USD from Girl Up and its Club’s campaigns.

As part of the campaign, three Girl Up Clubs will receive \$1,000 awards from AngeLink for their impactful efforts. Youth can also earn community service hours that AngeLink will verify.

Please donate to Girl Up's 16 Days Against Gender-Based Violence AngeLink fundraiser by clicking this link: <https://angelinkweb.page.link/KzbgEkyXtvM3Q3qo9>

### **About AngeLink.**

Headquartered in Naples, Florida, [AngeLink](#) was founded by Gerry Poirier, a 25-year finance executive, to provide a solution for gender-based economic disparity by reimagining crowdfunding for local, global, personal, and professional campaigns. Backed by eight pending-patents and currently increasing users at an annual compound growth rate of 600%, AngeLink's technology is designed to accelerate the speed and success of fundraising for individuals and communities to support healthcare, emergencies, natural disasters, small businesses, and charities. With an innovative and trusted platform powered by women, AngeLink is democratizing social crowdfunding through technology. Follow us on [Insta](#) [LinkedIn](#) [Twitter](#) [FB](#) [YouTube](#) and download the AngeLink app.

AngeLink shares Girl Up's core mission to unlock the power of girls and young women to be tomorrow's leaders. Our StudentLink program is a year-round, student-led philanthropic movement powered by our 501(c)(3) nonprofit. We invite high school students to join our mission for economic equality and gender parity. In our StudentLink program, students learn practical and professional skills such as entrepreneurship, marketing and project management as they raise funds to support local and national nonprofit organizations.

### **About Girl Up**

Girl Up is a girl-centered leadership development initiative, focusing on equity for girls and women in spaces where they are unheard or underrepresented. We believe when girls and women are in positions of influence, they work to create a more just and equitable world for everyone.

Girl Up operates a global network of regional affiliates reaching 150,000 girls in 150 countries. We deliver evidence-based leadership development training through our girl-led Clubs, programs, and events. As members of a global movement, girls are a force for social good — connected to a community of their peers who are advocating for policy change and advancing gender justice.

Founded in 2010 and hosted by the United Nations Foundation, Girl Up welcomes girls and youth of all gender identities to start a Club and join our movement to advance gender justice worldwide. Together, we are expanding girls' skills, rights, and opportunities to lead, and changing the face of leadership for generations to come.

Follow Girl Up on [Facebook](#), [Instagram](#), [TikTok](#), and [Twitter](#) or join our mailing list [here](#).

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