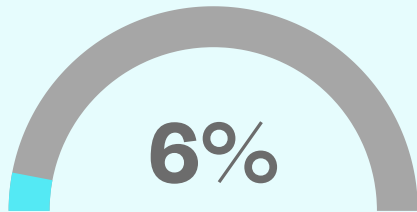


CAPITAL FOR WOMEN IN BUSINESS

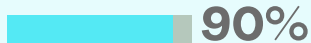


Women were only 6% of partners in venture capital firms in 2013—down from 10% in 1999.

Source: Center for American Progress, "The Women's Leadership Gap"

FEMALE ENTREPRENEURS ARE 500% MORE LIKELY TO START A UNICORN COMPANY THAN MALE ENTREPRENEURS.

Source: Rogue Women's Fund



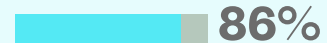
Taking Care

Women invest most income back into family & community.



The Boys Club

97% of all venture capital dollars go to male founders



Startup Life

86% of VC funded startups only have male teams.

Source: Rogue Women's Fund

EVEN AMONG SBA LOANS, WOMEN RECEIVE 2.5 TIMES LESS MONEY THAN MEN DO: ON AVERAGE, WOMEN GET \$59,857 WHILE MEN RECEIVE \$156,279.

Source: Fundera, "State of Small Business Lending: Spotlight on Women Entrepreneurs"



WOMEN ARE ABOUT HALF AS LIKELY AS MEN ARE TO RECEIVE AN SBA LOAN, WITH ONLY 3.2% OF ALL WOMEN RECEIVING AN SBA LOAN, VERSUS 6.4% FOR MALE BUSINESS OWNERS.

Source: Fundera, "State of Small Business Lending: Spotlight on Women Entrepreneurs"